

## Advertising Pack – Step-by-Step Guide

- 1) Decide on the advertising category(s) you wish to advertise in.
  - Eg: If you are a Service Provider, G2 is the category for you.
- 2) From the 'Advertising Order Form' below, decide on the size of advertisement, and then view its cost noting that the prices listed are ex GST. Note: All advertisements will also be published to the 'Live Adverts' page on our website [www.bps-testntag.com.au](http://www.bps-testntag.com.au) at no additional cost unless otherwise instructed.
- 3) Print off, and complete the 'Advertising Order Form' adding the GST to the subtotal in the space provided.
- 4) Consider website banner advertising.
- 5) Multiple advertisements are acceptable. See the Multiple Advertisements Discounts' table for price reductions on multiple listings.
- 6) Print off, and complete the 'Advertising Application'.
- 7) If you are a Service Provider, print off, then complete and sign the declaration above the payment options, then select a payment option, complete and sign.
- 8) For your reference, sample adverts are attached and their sizing shown. Artwork details are also attached and listed under section: Advertisement Particulars and Conditions.
- 9) Check that you have completed:
  - Advertising Application;
  - Advertising Order Form;
  - Payment Options (including service provider declaration if applicable); and
  - Credit Card Payment form (if paying by Credit Card).

and fax, email or post all forms. If paying by cheque or money order, Place in an envelope together with your payment, and mail to:

Attention Sales  
Best Practice Standards Pty Ltd  
Post Office Box 5057  
Wantirna South Victoria 3152  
Australia

Or Fax on +61 03 9800-2484

<b>Date of Purchase:</b>	
<b>Goods or Services Being Purchased:</b>	
<b>Transaction Amount:</b>	
<b>Card Holders Name:</b>	
<b>Credit Card No:</b> (Also complete CCV # Below)	
<b>Card Expiry Date:</b>	
<b>Type of Credit Card:</b> (MC, BC or Visa only)	<b>BankCard,</b> <b>MasterCard,</b> <b>Visa.</b> Please Circle one
<b>Customer Signature Authorizing Credit Card Transaction for this Purchase:</b>	_____
<b>Drivers License or Passport Number:</b>	
<b>Expiry date on License:</b>	
<b>Client Landline and Mobile Phone Number:</b>	
<b>OFFICE USE ONLY BELOW</b>	
<b>Copy of Drivers License Provided?</b>	<b>Yes / No / NA</b>
<b>Signature Matches with Drivers License / Passport?</b> (If "No" do not go ahead with Transaction)	<b>Yes / No / NA</b>
<b>Address on License:</b> Matches other documents	<b>Yes / No / NA</b>
<b>Delivery address:</b> (Does it match address on any documents supplied? If no do not proceed)	<b>Yes / No / NA</b>

A copy of this form and the receipt will be posted to you in the very near future.

**N.B. Please note this transaction will appear as StrataPay on your credit card statement.**



**C.V.V Number:** (3 digit security code usually found on the back of the card last 3 digits)  
Place number here: \_\_\_\_\_

For your security, this bottom portion will be detached and destroyed once this transaction is complete.

# ADVERTISING APPLICATION FOR BPS MANUAL



COMPANY/BUSINESS: \_\_\_\_\_  
ABN: \_\_\_\_\_  
CONTACT NAME: \_\_\_\_\_  
TITLE (circle) :            MR.            MRS.            MISS            DR.  
POSITION: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
COUNTRY: \_\_\_\_\_            STATE: \_\_\_\_\_            PCODE: \_\_\_\_\_  
PHONE: \_\_\_\_\_            MOBILE: \_\_\_\_\_  
FAX: \_\_\_\_\_            EMAIL: \_\_\_\_\_  
WEBSITE: www. \_\_\_\_\_

Yes, I wish to advertise in the “Best Practices in Testing and Tagging to AS/NZS3760” Manual (see [www.bps-testntag.com.au](http://www.bps-testntag.com.au) for full Manual Contents).

Our company is (tick all that is applicable):

Supplier(s) of:	Service Provider(s) of:	a(n):
<input type="checkbox"/> PATS	<input type="checkbox"/> Appliance Testing	<input type="checkbox"/> Electrical Wholesaler
<input type="checkbox"/> RCD Testers	<input type="checkbox"/> RCD Testing	<input type="checkbox"/> Competent Person
<input type="checkbox"/> IR Testers	<input type="checkbox"/> Calibration Services	<input type="checkbox"/> Electrician
<input type="checkbox"/> Polarity Testers	<input type="checkbox"/> Training	<input type="checkbox"/> Manufacturer
<input type="checkbox"/> Microwave Leakage Testers	<input type="checkbox"/> Insurance Cover	<input type="checkbox"/> Distributor
<input type="checkbox"/> RCD / Circuit Breakers	<input type="checkbox"/> Home Safety Inspections	<input type="checkbox"/> Reseller
<input type="checkbox"/> Test Tags	<input type="checkbox"/> Switchboard Upgrades	<input type="checkbox"/> TAFE / RTO
<input type="checkbox"/> Software		
<input type="checkbox"/> Standards / educational Manuals		

Other (please state): \_\_\_\_\_

Our company services (please circle):

										Other (please state):	
TAS	VIC	NSW	QLD	SA	WA	ACT	NT	NZ North Island	NZ South Island		

-----OFFICE USE ONLY-----

DATABASE ENTRY:	DATE RX REPLY:
DATE RX ADVERT:	DATE RX CONFIRM:
DATE RX PAYMENT:	DATE ADDED to FINAL DRAFT:

<b>Advertising Category</b>	<b>Includes</b>	<b>Details</b>
<b>G1: In-Service Testing &amp; Tagging Products #</b>	PAT Testers Microwave Leakage Testers Software Log Books & Appliance Tags Adaptors Safety Equipment RCD Testers & Isolation Transformers	Proposed order of listing is by country, then size of advert – it is up to the advertiser to promote their products in their purchased advert size.  A matrix will be provided in the Manual at the beginning of the category defining company name versus product capability, location serviced, and page of advert.
<b>G2: Test &amp; Tag Service Providers *</b>	Testing & Tagging Microwave Leakage Testing	Proposed order of category advertiser listings is by country, then state then size of advert.  No Matrix is proposed for this category.
<b>G3: Instrument Calibrations</b>		
<b>G4: Hire/Rental of Test Equipment</b>		
<b>G5: Training Service Providers</b>	TAFEs & other Training Providers	
<b>G6: Electrical Wholesalers</b>	PAT's as per G1, and G7 as below	Proposed order of category advertiser listings is by country, then state, then region, then size of advert.
<b>G7: Installation and Safety Equipment &amp; Supplies</b>	Insulation Resistance Testers Installation Testers, Clamp Meters & DMMs Earth Loop Impedance Testers Safety Apparel RCDs/Circuit Breaker	Proposed order of category advertiser listings is by country, then state then size of advert.  A matrix will be provided in the Manual at the beginning of the category defining company name versus product capability, location serviced, and page of advert.
<b>G8: Safety and Wiring Inspection Personal</b>		Proposed order of category advertiser listings is by country, then state then size of advert.  No Matrix is proposed for this category.
<b>G9: Authorised Appliance Repair Specialists</b>		
<b>G10: Specialist Electrical Assistance</b>		
<b>G11: Educational Manuals and Standards</b>		
<b>G12: Insurance Providers</b>	Professional Indemnity & Public Liability	

Categories and details within this schedule could change without prior notice. Please check the website and go to the Advertising page for the latest update before you commit to an advertising field. If you require further details, we can be contacted at [info@bps-testntag.com.au](mailto:info@bps-testntag.com.au)

The hierarchy or ranking system of placing the adverts within the categories or subsections will be entirely at the discretion of BPS. Adverts may be listed alphabetically, by country, state or region, by advert size, by investment size, on a first come first served basis (paid and advertising submitted), be random or any combination of the above in order to format pages. BPS reserves the right to change this at any stage, dependant on advertising response and page formatting requirements.

## Multiple Advertisement Discounts

Advertising Purchased	Features within Manual	Bonus BPS website Advertising
<b>Full Page</b>	<p>One full-page colour advert, in the <b>category</b> of your choice.</p> <p>A 50% discount is offered for advertising in any subsequent category for an equal or smaller size advertisement.</p>	<p>Your advertisement will be published on the 'Live Adverts' page on the website <a href="http://www.bps-testntag.com.au">www.bps-testntag.com.au</a> at no extra cost.</p>
<b>Half page</b>	<p>One half-page colour advert, in the <b>category</b> of your choice.</p> <p>A 40% discount is offered for advertising in any subsequent category for an equal or smaller size advertisement.</p>	
<b>Quarter Page</b>	<p>One quarter-page colour advert, in the <b>category</b> of your choice.</p> <p>A 30% discount is offered for advertising in any subsequent category for an equal or smaller size advertisement.</p>	
<b>6 lines – with logo and text</b>	<p>Six line advert, including logo and text, in the <b>category</b> of your choice.</p>	
<b>4 lines – text only, no colour</b>	<p>Four line, black and white text advert, in the <b>category</b> of your choice.</p>	


### EXAMPLE MATRIX – Advertising in Category G1 in Manual

Company Name	Advert Page	Capabilities								Geographical Coverage
		PAT Testers	Microwave Leakage Testers	Software	Log Books	Appliance Tags	Adaptors & Safety Equipment	RCD Testers	Isolation Transformers	
ABC Ltd	1	X	X	X	X	X	X	X	X	National
DEF Ltd	2			X						National & South Island NZ
SSA Ltd	2	X			X	X				Victoria, Tasmania
<b>ELECTRICAL WHOLESALEERS</b>	<b>G6</b>	X	X	X	X	X	X	X	X	National

(Please be sure to download the latest Pack prior to completion)

This Promotional Pack is current as at 23-03-07

## ADVERTISING ORDER FORM

Advertising Category	Category includes	Full Page	Half Page	Quarter Page	6 lines- logo & text	4 lines - text only	Sub-Total
<b>G1: In-Service Testing &amp; Tagging Products #</b>	PAT Testers & Microwave Leakage Testers Software, Log Books & Appliance Tags Adaptors & Safety Equipment RCD Testers & Isolation Transformers	\$4500	\$3000	\$1800	\$1350	\$1000	
<b>G2: Test &amp; Tag Service Providers *</b>	Testing & Tagging Microwave Leakage Testing	\$2500 *	\$1500 *	\$900 *	\$500 *	\$300 *	
<b>G3: Instrument Calibrations</b>		\$2500	\$1500	\$900	\$500	\$300	
<b>G4: Hire/Rental of Test Equipment</b>		\$2500	\$1500	\$900	\$500	\$300	
<b>G5: Training Service Providers</b>	TAFEs & other Training Providers	\$1200	\$900	\$500	\$300	\$200	
<b>G6: Electrical Wholesalers</b>	Equipment as listed in G1 and G7	\$4500	\$3000	\$1800	\$1350	\$1000	
<b>G7: Installation and Safety Equipment &amp; Supplies</b>	Insulation Resistance Testers Installation Testers, Clamp Meters & DMMs Earth Loop Impedance Testers Safety Apparel RCDs/Circuit Breaker	\$2500	\$1500	\$900	\$500	\$300	
<b>G8: Safety and Wiring Inspection Personal</b>	Inspectors and electricians for wiring inspections OH&S Reps for workplace Safety	\$2500	\$1500	\$900	\$500	\$300	
<b>G9: Authorised Appliance Repair Specialists</b>		\$2500	\$1500	\$900	\$500	\$300	
<b>G10: Specialist Electrical Assistance</b>	Switchboard Upgrades, Safety Switch Installations, RCD Testing	\$2500	\$1500	\$900	\$500	\$300	
<b>G11: Educational Manuals and Standards</b>	Other Electrical Safety Manuals and Standards	\$2500	\$1500	\$900	\$500	\$300	
<b>G12: Insurance Providers</b>	Professional Indemnity & Public Liability	\$2500	\$1500	\$900	\$500	\$300	
 <b>Website Banner Advertising</b> (Banner including Logo) <a href="http://www.bps-testntag.com.au">www.bps-testntag.com.au</a> On all pages web pages except 'Sponsors' pages				\$30 / week bottom of screen			
All Prices are Ex GST, in AUD, and for 5000 Published Manuals. Manuals will be printed in runs of 1000 to accommodate for changes and update to Manual text and advertiser's advertisements if required. An administration charge of \$25+GST will apply to required changes within your advertisement between print runs. Prices may vary at any time.				<b>TOTAL EXCLUDING GST :</b>			
				<b>10% GST :</b>			
Note: All advertisements will be published to the 'Live Adverts' page on our website <a href="http://www.bps-testntag.com.au">www.bps-testntag.com.au</a> at no additional cost - unless otherwise instructed – for the print/sale run quantity of 5000 you have purchased.				<b>TOTAL INCLUDING GST :</b>			
<b>DEADLINES:</b> Advertising opportunities will close 6 weeks prior to publication of Manual - Estimated publication date is April 2007 - keep visiting the website for more updated information. Please ensure that your advertisement is forwarded to us in a WORD document, PDF or JPEG picture image file (See further information above). <b>NOTE:</b> No account terms will be entered into - payment is required before payment deadline to ensure your entry into the Manual.							

(Please be sure to download the latest Pack prior to completion)

This Promotional Pack is current as at 23-03-07

**\* NOTE: Service providers are required to make the following declaration to advertise in the Manual.**

**NOTE that this is not confirming whether you can carry out an RCD TEST or whether you possess an RCD tester.**

Service Provider: I hereby declare that all appliance testing personnel within the company/business listed above, at all times whilst carrying out appliance testing, have the ability to carry out a leakage current test as per 'AS/NZS3760:2003 Page 14 NOTE', instead of, or inclusive of, an insulation resistance test alone.

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Signature Name Date  
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**PAYMENT Options:**

- PayPal (Most Major Credit Cards using the site [www.paypal.com](http://www.paypal.com))
- EFT: Account Name: Best Practice Standards Pty Ltd  
BSB: 033 372 A/C: 291970
- Cheque / Money Order ( Pay To: 'Best Practice Standards Pty Ltd' )
- Credit Card (Master Card, Bank Card or VISA only)

**SIGNATURE OF AUTHORISED COMPANY PERSON:**

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Signature Name Date  
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**PLEASE FAX TO BPS ON +61 (0) 3 9800 2484, or post to address below:**



Best Practice Standards Pty Ltd  
Post Office Box 5057, Wantirna South  
Victoria 3152, Australia  
Fax: +613 9800-2484  
[info@bps-testntag.com.au](mailto:info@bps-testntag.com.au)  
[www.bps-testntag.com.au](http://www.bps-testntag.com.au)

ABN 86 118 204 229



[www.sample.com.au](http://www.sample.com.au)

**PAT**  
**Sample**  
**Only**

**Space for  
Advertisement  
for products  
within this  
specific category  
ONLY**

Melbourne:  
1 Sample Street  
Melbourne  
Victoria 3000  
Ph: 03 1111-1111  
Fax 03 1111-1111

Sydney:  
1 Sample Street  
Sydney  
NSW 2000  
Ph: 02 1111-1111  
Fax 02 1111-1111

Brisbane:  
1 Sample Street  
Brisbane  
Queensland 8000  
Ph: 08 1111-1111  
Fax 08 1111-1111

Adelaide:  
1 Sample Street  
Adelaide  
South Aust. 4000  
Ph: 04 1111-1111  
Fax 04 1111-1111

Perth:  
1 Sample Street  
Perth  
West Aust. 6000  
Ph: 06 1111-1111  
Fax 06 1111-1111

Hobart:  
1 Sample Street  
Hobart  
Tasmania 7000  
Ph: 07 1111-1111  
Fax 07 1111-1111



**Sample  
Only**

[www.sample.com.au](http://www.sample.com.au)

**Space for  
Advertisement  
for products  
within this  
specific category  
ONLY**

**PAT**

Melbourne:  
1 Sample Street  
Melbourne  
Victoria 3000  
Ph: 03 1111-1111  
Fax 03 1111-1111

Sydney:  
1 Sample Street  
Sydney  
NSW 2000  
Ph: 02 1111-1111  
Fax 02 1111-1111

Brisbane:  
1 Sample Street  
Brisbane  
Queensland 8000  
Ph: 08 1111-1111  
Fax 08 1111-1111

Adelaide:  
1 Sample Street  
Adelaide  
South Aust. 4000  
Ph: 04 1111-1111  
Fax 04 1111-1111

Perth:  
1 Sample Street  
Perth  
West Aust. 6000  
Ph: 06 1111-1111  
Fax 06 1111-1111

Hobart:  
1 Sample Street  
Hobart  
Tasmania 7000  
Ph: 07 1111-1111  
Fax 07 1111-1111



**PAT**

**Sample  
Only**

[www.sample.com.au](http://www.sample.com.au)

**Space for  
Advertisement  
for products  
within this  
specific category  
ONLY**

1 Sample Street Melbourne Victoria 3000  
Phone: 03 1111-1111 Fax: 03 1111-1111



**PAT**

**Sample  
Only**

[www.sample.com.au](http://www.sample.com.au)

**Space for  
Advertisement  
for products  
within this  
specific category  
ONLY**

1 Sample Street Melbourne Victoria 3000  
Phone: 03 1111-1111 Fax: 03 1111-1111

**Tony's Sample Test and Tag Specialists – 6 lines & logo**

Specialising in maintaining safety within the Education Industry, RCD testing, and general workplace safety advice. Hard copy and electronic logbook supplied. All works maintained to AS/NZS 3760:2003 & Best Practices in T&T.

Melbourne Victoria 3000. [www.sample.com.au](http://www.sample.com.au) email: [tony@sample.com.au](mailto:tony@sample.com.au)  
Phone: 03 1111-1111, Fax: 03 1111-1111.

**Tony's Sample Test and Tag Specialists – 6 lines & logo**

Specialising in maintaining safety within the Education Industry, RCD testing, and general workplace safety advice. Hard copy and electronic logbook supplied. All works maintained to AS/NZS 3760:2003 & Best Practices in T&T.

Melbourne Victoria 3000. [www.sample.com.au](http://www.sample.com.au) email: [tony@sample.com.au](mailto:tony@sample.com.au)  
Phone: 03 1111-1111, Fax: 03 1111-1111.

**Tony's Sample Test and Tag Specialists – 4 lines B&W Text**

Specialising in maintaining safety within the Education Industry, RCD testing, and general workplace safety advice. Hard copy and electronic logbook supplied. Works to AS/NZS 3760:2003

Melbourne Victoria 3000. [www.sample.com.au](http://www.sample.com.au) Phone: 03 1111-1111, Fax: 03 1111-1111

**Tony's Sample Test and Tag Specialists – 4 lines B&W Text**

Specialising in maintaining safety within the Education Industry, RCD testing, and general workplace safety advice. Hard copy and electronic logbook supplied. Works to AS/NZS 3760:2003

Melbourne Victoria 3000. [www.sample.com.au](http://www.sample.com.au) Phone: 03 1111-1111, Fax: 03 1111-1111

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**Advertisement Particulars and Conditions**

For the Manual: required artwork is 300DPI in a Word document, PDF or JPEG picture file format.

For the Website: for better results, artwork should be either a PDF or JPEG picture file format.

The Manual is A4 size. The dimensions for a Full-page ad are 180mm Wide x 260mm High (Maximum). For half-page 180mm Wide x 128mm High. For quarter-page 88mm Wide x 128mm High.

The maximum size for graphic and design within your ad is entirely up to you as long as you fit it within the size mentioned and text criteria allowed.

The advertisements will be full colour (except where stated).

If having trouble making your advertisement, if you supply your logo, pictures and text, we can make the advertisement for you for an additional cost of \$110.00 including GST.

A proof will be mailed to your provided address prior to printing requiring your approval or amendment requirements. If no acknowledgement is received by the requested date, it will be assumed you have accepted the proof and it will go to print. BPS will take no responsibility for any errors. Your advert will also be posted on our website during this time of proofing for your perusal and confirmation unless otherwise instructed.

Quality and colour of your advertisement can alter due to our pasting process; this can be more prevalent during the uploading processes into the server for our website. Please note that quality of your advertisement on the website may not be the best due to the many reasons such as quality supplied by you, our conversion process, or due to memory issues imposed on us by our computer server manager, or any other issues outside our control. If it is a real concern for the quality to be of a higher standard, on either the website or for the Manual, it is your responsibility to make the necessary arrangements to correct this issue.